

# LOOKAVIN

VISUAL ART & DESIGN FESTIVAL

# SEED FUND

## 2018

**Deadline for proposals:**  
Sunday 28 January 2018, midnight

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VISUAL ART & DESIGN FESTIVAL

## **Look Again Festival: Seed Fund Commission**

Now in its fourth year, Look Again is established as a significant annual contemporary art and design festival in Scotland, presenting high quality creative work to the public in locations across Aberdeen city centre. We invite both established and emerging creative professionals to work with us to encourage the public to look at the city of Aberdeen with fresh eyes, and 'be a tourist in your own city'. A key strand of the programme is Seed Fund, where we invite artists and designers with a connection to the north east of Scotland to propose ideas through an open application process.

[www.lookagainfestival.co.uk](http://www.lookagainfestival.co.uk)

## **Project Brief 2018: Serious Play**

2018 is the Year of Young People. To reflect this, the Look Again Visual Art & Design Festival will be framed by the theme 'Serious Play'.

This year we are looking for artists and designers who are interested in developing new work that is playful, playable and interactive, or that responds to ideas around the relationship between young people and the contemporary urban environment.

We invite creative practitioners with links to the north east of Scotland to propose new work that reflects this theme, for presentation to the public during the festival in June. We are looking for initial ideas at this stage, and will work closely to support the development, production and installation of the selected proposals.

We will support 4 projects with a budget of up to £2,500 each, covering fee, materials, production and installation costs. We expect the work to be of a temporary nature and to take into account sustainability and environmental impact in terms of production, delivery and removal.

In the first instance, we invite a brief outline of your idea and a demonstrable indication of your desire to work with Look Again to make it real . . .

**Application process:**

- Please submit a proposal describing your response to this brief, including your initial idea and how you see it working within the Look Again Festival – no more than 2 A4 pages.
- Please include no more than 6 images of your work with any website links.
- Please include an up-to-date CV.

**Eligibility:**

- Artist/designer living/working in the North East of Scotland or who has a connection to the North East of Scotland (born or studied here).
- University Fine Art/Design or related Degree.

**How to Apply:**

Please email your proposal to: [hello@lookagainfestival.co.uk](mailto:hello@lookagainfestival.co.uk)

Deadline: Sunday 28 January 2018, midnight

Selected artists will be notified by Wednesday 7<sup>th</sup> Feb 2018, 5pm.

Festival dates: 14 - 17 June 2018.

If you require further information, please contact the Look Again team on 01224 263701 (Mon/Weds only) or email: [hello@lookagainfestival.co.uk](mailto:hello@lookagainfestival.co.uk)

We regret that we will be unable to supply individual feedback to applicants.